

eppendorf

Welcome to
myEppendorf



myEppendorf

One Program - Numerous Advantages

Australia and New Zealand

My Benefits



myEppendorf

Welcome to myEppendorf, a reward and support program all rolled into one. One log-in gives you access to a range of different programs ALL designed for you.

- > epPoints loyalty program
- > Product Registration
- > Eppendorf eShop
- > E-Mail Newsletter

My Benefits

myEppendorf is about giving back to our loyal Eppendorf customers. You can earn bonus points with our epPoints program* and Product Registration*. You can manage all of your purchased equipment and be kept up-to-date with upgrades and service features. Purchase quickly and easily on-line in our eShop and receive exclusive offers and updated product information with our regular E-Mail Newsletter.

Registration is quick and easy and waiting for you! Log on to www.eppendorf.com/myeppendorf

* Not available in all countries.

epPoints®



Welcome to epPoints*!

Eppendorf's bonus points program rewards customers with a great variety of fantastic rewards including Lifestyle, Office & Lab and selected Eppendorf products (see page 7 for some of our current rewards).

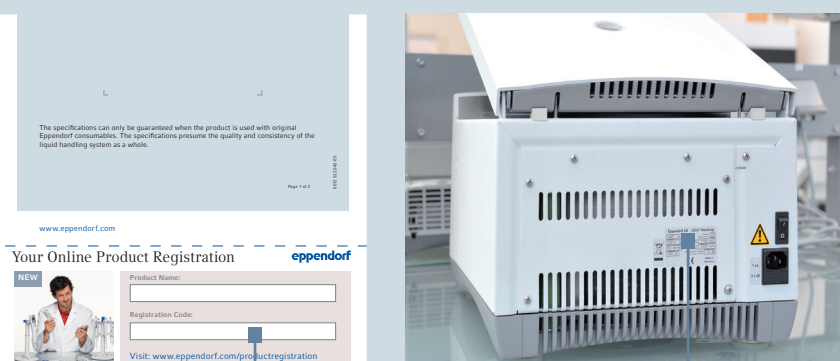
How does it work?

- > Find your epPoints sticker inside your Eppendorf consumable packaging.
- > Peel off the code.
- > Register the code online or scan the QR code to collect epPoints.
- > Points are automatically credited to your account.
- > You can also collect points from online Product Registration* (see page 4), promotions, participation in surveys and other online activities.
- > Redeem your epPoints for great rewards!

Have fun collecting epPoints & always check for new amazing rewards!

* Not available in all countries.

Product Registration



The specifications can only be guaranteed when the product is used with original Eppendorf consumables. The specifications presume the quality and consistency of the liquid handling system as a whole.

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www.eppendorf.com

Your Online Product Registration

Product Name:

Registration Code:

Visit: www.eppendorf.com/productregistration

Use the registration code attached to the Eppendorf Certificate for pipettes and dispensers

Use the serial number for instruments on the back, side, or bottom of your instrument

Register your newly purchased instruments and pipettes online to receive more epPoints.

It is very easy! For any instrument with a nameplate, you will find the serial number for registration on the nameplate on the back, side, or bottom of the instrument. For any pipette or dispenser, you will find the registration code attached to the Eppendorf Certificate delivered with your product.

Benefits of Product Registration*

- > Earn epPoints!
- > Keep up to date with software updates and application notes etc that relate to your registered equipment
- > Manage your equipment

Have fun collecting epPoints & always check for new amazing rewards!

* Not available in all countries.

eShop

Research goes on around the clock and now so do we! Now you can place your orders online and have them ship the same day.*

Navigate through our new enhanced website to find Eppendorf devices or consumables. Request quotes, download user manuals, read FAQs, see application guides, get troubleshooting tips, view pricing, watch videos and so much more!



Ordering is as easy as 1, 2, 3

1. Login to www.eppendorf.com/myeppendorf
2. Click on 'Register' and follow the steps
3. Begin shopping for product and checkout with either a credit card or PO

* If in stock and received by 1 pm Sydney time. Not available in all countries.

E-Mail Newsletter

Subscribe to our free newsletter and stay up to date about

- > New Eppendorf products
- > Exclusive promotional offers (e.g. Eppendorf Advantage™)
- > Our epPoints customer rewards program
- > Application support
- > Events and much more!

Inside information just for you – so you don't miss a thing! You can cancel your subscription at any time!

All you need is a myEppendorf account. Add the newsletter subscription to your existing account under My Profile or create a new account.

Get a Feeling For It!



- > Reward yourself with great variety of fantastic rewards, including Lifestyle, Lab & Office and Eppendorf products.
- > Go to **www.eppendorf.com/myeppendorf** and log in or create your account.
- > Explore both the Product Registration* and epPoints* areas.

* Not available in all countries.

Get started and reward yourself with 100 BONUS epPoints.

Simply enter the code **EP-FEELING**
at www.eppendorf.com/epoints

My Rewards

Rewards Shop

The epPoints Rewards Shop offers attractive rewards in three different sections: Lifestyle, Office & Lab and Eppendorf Products.

Log on to myEppendorf (www.eppendorf.com/myeppendorf) and visit the Rewards Shop. Here you can select your favorite rewards directly online. Just add the reward to your cart, check the quantity and shipping address and send off your order. It couldn't be easier! Some of the many rewards are shown below.

Open to Page 6 inside to receive your BONUS epPoints registration code plus much more!

Lifestyle Rewards*

- > Tim Tams
- > Westfield Gift Cards
- > iTunes Vouchers
- > Movie Tickets
- > Haribo Gold Bears

* Example of rewards.
Rewards subject to change.

Office & Lab Rewards*

- > Eppendorf Mugs
- > Poster Tubes
- > Calculators
- > Memory Cards
- > Reference Pen Sets

Eppendorf Rewards*

- > epT.I.P.S.
- > twin.tec plates
- > eShop Vouchers
- > Combitips
- > Safe-Lock Tubes



Register Today!

Visit www.eppendorf.com/myeppendorf



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